

ONLINE COURSE: BUSINESS SKILLS FOR POULTRY PRODUCERS

The course is split into 7 modules. Each module contains comprehensive notes in English and a range of assignments which are done on Moodle. Delegates should be familiar with Excel to derive maximum benefit from the cash flow spreadsheets and other calculations.

A facilitator is available to interact with delegates via scheduled video conferencing sessions. Marks will be assigned and a certificate will be issued to delegates who successfully complete all the assignments.

COURSE CONTENT

Module 1	An overview of the poultry industry
Module 2	Essential entrepreneurial skills
Module 3	The feasibility study
Module 4	Writing a business plan
Module 5	Keeping production records
Module 6	Marketing
Module 7	Managing your finances